

## NIKI PACHECO

Nikita Pacheco is the Visionary and President of Kulture Konnect, Inc. She dreamed up the business plan as her senior project before graduating with high honors from the Art Institute of California - Orange County. Since then, she has built up the company with her hard work and tenacity one year at a time. With over 13 years in business, she has proven that she can create a successful, long-lasting marketing agency that sticks with their clients over the long haul. Kulture Konnect is a Branding and Digital Marketing Studio that helps small to medium-sized businesses increase their bottom line through branding and marketing strategies. Finding the right marketing design studio can prove a big task for any business owner or marketing director. We at Kulture Konnect understand that entrusting your brand to an outsider can create some internal battles. However, we know that a powerful brand needs a solid foundation to be able to grow: from your logo and positioning statement to your website design to internal and sales marketing materials to social media. For less than the annual cost of one full-time marketing employee, we provide our design and marketing services to businesses that don't have a small internal marketing design team. We normally work with a marketing director/manager that is looking to partner with a design team to assist their company with brand, web and design initiatives. The Kulture Konnect Team loves to work with clients that know the value and benefits of a powerful image and are ready to take the jump to create -or re-create- their brand or increase its value and, more importantly, want to ignite a long-term relationship with us. Whether your business is a start-up or an established company ready to take your brand to the next level, we are here to help!

## TESTIMONIALS

"Very understanding of the restaurant industry needs, concepts, and our lingo! Quick response time! Our business is always on the go and so many projects have short timelines. They haven't missed one yet! Running a successful business means managing tight budgets! Kulture Konnect has understood this over the years and has made managing my marketing budget simple... Definite value in design work!" - Thomas Lopes, Fuzio Restaurants " Kulture Konnect brings a fresh attitude to marketing. They were able to accurately capture who we are as a company and successfully apply that to our marketing efforts to help us more effectively convey our image to our current and future customers. The folks at Kulture Konnect bring great energy to our projects and are extremely receptive to our company's needs. They are a joy to work with." - Andrew Dixon, Advanced Office Services "Paul and I want to thank you for the wonderful, well designed and informative website you and your staff has created for Animal & Insect Pest Management, Inc. Additionally, the launching of both our website and AIPM's Facebook page was flawless. You and your staff walked us through every step of the way!" - Margaret Townsend, Animal & Insect Pest Management

## THE KULTURE KONNECT ADVANTAGE

What makes Kulture Konnect the best choice for your branding, email marketing, and website design and development projects? Here are a few things that set us apart: We deliver to you on time, every time. We specialize in fast turn around production. Our reputation relies on being able to manage time efficiently and effectively to get the job done. And that's exactly what we'll do for you. We're here for you. Effective communication is the single most important factor in making sure your project is a success. Stay in touch every step of the creative journey is key, this is why when we say we're here for you, we mean it. We're people you can trust. We are leaders in our field with industry backgrounds that provide us the necessary push-and-pull required to create solutions for difficult problems that are customized for your specific needs. We're with you for the long run. Building long-term relationships allows us to discover ways to improve our workflow with every client. We have a proven track record for hitting our deadlines, staying within budget and going above and beyond client expectations. We're not just a marketing design studio, we're your partners.